

**Amir Goren, PhD**  
Program Director, Behavioral Insights Team  
Geisinger  
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## AREAS OF EXPERTISE

Behavioral Economics	Health Outcomes Research
Leading Teams	Individual Differences/Personality
Statistical Analysis	Interpersonal Perception
Research Methods and Presentation	Social Cognition

## PROFESSIONAL HISTORY

*Program Director, Behavioral Insights Team (reporting to Michelle Meyer, Christopher Chabris)*

**Geisinger**, Danville, PA, November 2018 – present

Apply psychological and behavioral economic principles to the design and evaluation of interventions to improve patient outcomes and reduce system costs. Hire and manage a team and multiple projects, assisting the faculty co-directors in driving strategy and funding decisions.

*Senior Director, Health Outcomes Practice (reporting to Pankaj Patel)*

**Kantar Health**, New York, NY, January 2017 – November 2018

Manage multiple projects, tasks, and people as per previous role, plus assist the vice president in managing the health outcomes team, executing/overseeing “operational excellence” initiatives, and contributing to staffing and external resource decisions.

*Director, Health Outcomes Practice (reporting to Marco DiBonaventura, Pankaj Patel)*

**Kantar Health**, New York, NY, February 2015 – December 2016

Manage multiple projects and tasks as per previous role, in addition to leading and overseeing a skilled team of four, including a biostatistician, epidemiologist, and doctoral researcher who in turn managed survey-based projects, electronic health record (EHR) based research, and SQL programming and database management. Provide guidance on career goals, communication with clients, and technical project-related details.

(Software used: Maconomy, Smartsheet, Atlassian Confluence)

*Manager, Health Outcomes Practice (reporting to Marco DiBonaventura)*

**Kantar Health**, New York, NY, March 2010 – January 2015

Manage multiple projects and tasks simultaneously in a fast-paced, deadline-driven environment, conducting cross-sectional and longitudinal research based on the National Health and Wellness Survey (NHWS) and custom surveys. Consult with clients in the pharmaceutical and biotech industries, produce and publish abstracts, manuscripts, presentations, and posters, support questionnaire design, and analyze various types of data. Utilize multivariable regressions and mixed models, as well as structural equation modeling (SEM) and other multivariate techniques.

(Software used: SPSS, Mplus, R, Microsoft Office products)

Post-doctoral Associate, Yale Rudd Center for Food Policy and Obesity (PIs: Kelly Brownell, Jennifer Harris)

Department of Psychology, **Yale University**, New Haven, CT, Sept 2008 – December 2009  
Designed, budgeted, implemented, analyzed, and wrote up experiments on strategic framing of policy messages, to assess effective ways to increase public understanding of systemic influences on obesity and support for effective obesity-prevention policies. Analyzed polling data on the marketing of unhealthy food to youth and wrote up the findings. Utilized SEM and multivariate regressions. Supervised research assistants.

Independent research, with Harold Sigall, Department of Psychology

**University of Maryland**, College Park, January 2008 – December 2009

Tested reactance in experimental, ultimatum game setting, investigating whether differences in source warmth and competence interact with trait reactance to predict rejection responses.

Research Psychologist, Section on Socio-Environmental Studies (PI: Carmi Schooler)

**National Institute of Mental Health, NIH**, Rockville, MD, September 2007 – August 2008

Analyzed data, reviewed literature, and wrote up findings from longitudinal datasets using SEM to examine effects of social structure and occupational complexity on self-directed orientation, intellectual functioning, and other psychological and health-related variables. Three different projects dealt with a working U.S. population over 30 years, Vietnam veterans with head injuries, and tribes in Mali. Guest-lectured in Schooler's graduate seminar on Theories of Social Psychology.

Assistant Instructor, Department of Psychology

**Princeton University**, Princeton, NJ, September 2003 – June, 2007

Led discussion sections and labs, including preparation and grading of tests and assignments, for The Psychology of Decision Making and Judgment (taught by Kahneman and Shafir), Interpersonal Perception (Pittman and Pronin), Introduction to Social Psychology (Prentice), Introduction to Psychology (Cooper, Oppenheimer, and Gould), Personality (Kwan), and graduate-level Multivariate Statistics. Guest-lectured in Personality.

Tutor

**Score!Prep**, McLean, VA, April 2000 – January 2002

Tutored junior-high/high school students, 1-on-1, in strategies, vocabulary, and math concepts for SAT, SSAT, PSAT (math and verbal), ACT (math and science), and SAT II (Math IC and IIC).

Hardware Design Engineer

**Annapolis Micro Systems, Inc.**, Annapolis, MD, February 1997 – February 1999

Worked on various projects for FPGA and ASIC (microchip) hardware design.

(Software: PC/UNIX tools such as XEmacs, Verilog, VHDL, Viewlogic, Polaris, and UNIX scripting)

## ACADEMIC BACKGROUND

Ph.D., Social Psychology (advisors: Joel Cooper, Alex Todorov; GPA: 3.88/4.00)

**Princeton University**, Princeton, NJ, Sept. 2002 – June 2007

Undergraduate psychology program (GPA: 4.00/4.00)

**University of Maryland, College Park**, MD, Sept. 2000 – Dec. 2001

B.S., Electrical Engineering (received Jan. 1997; GPA: 3.73/4.00)

**University of Maryland, College Park**, MD, Sept. 1992 – Dec. 1996

## SELECT PUBLICATIONS

- Goren, A.**, Santos, H. C., Davis, T. W., Lowe, R. B., Monfette, M., Meyer, M. N., Chabris, C. F. (2024). Comparison of clinical decision support tools to improve pediatric lipid screening. *The Journal of Pediatrics*, 269, 113973. <https://doi.org/10.1016/j.jpeds.2024.113973>
- Patel, M. S., Milkman, K. L., Gandhi, L., Graci, H. N., Gromet, D. M., Ho, H., Kay, J. S., Lee, T. W., Rothschild, J., Akinola, M., Beshears, J., Bogard, J. E., Buttenheim, A., Chabris, C., Chapman, G. B., Choi, J. J., Dai, H., Fox, C. R., **Goren, A.**, Hilchey, M. D., ... Duckworth, A. L. (2022). A randomized trial of behavioral nudges delivered through text messages to increase influenza vaccination among patients with an upcoming primary care visit. *American Journal of Health Promotion*, 0(0). <https://doi.org/10.1177/08901171221131021>
- Wolk, D. M., Lanyado, A., Tice, A. M., Shermohammed, M., Kinar, Y., **Goren, A.**, Chabris, C. F., Meyer, M. N., Shoshan, A., & Abedi, V. (2022). Prediction of influenza complications: Development and validation of a machine learning prediction model to improve and expand the identification of vaccine-hesitant patients at risk of severe influenza complications. *Journal of Clinical Medicine*, 11(15), 4342. <https://doi.org/10.3390/jcm11154342>
- Milkman, K. L., Gandhi, L., Patel, M. S., Graci, H. N., Gromet, D. M., Ho, H., Kay, J. S., Lee, T. W., Rothschild, J., Bogard, J. E., Brody, I., Chabris, C. F., Chang, E., Chapman, G. B., Dannals, J. E., Goldstein, N. J., **Goren, A.**, Hershfield, H., Hirsch, A., Hmurovic, J., ... Duckworth, A. L. (2022). A 680,000-person megastudy of nudges to encourage vaccination in pharmacies. *Proceedings of the National Academy of Sciences of the United States of America*, 119(6), e2115126119. <https://doi.org/10.1073/pnas.2115126119>
- Goren, A.**, Patel, M., Meyer, M. N., & Chabris, C. F. (2021). Crowdsourcing nudges: Insights and experiences from two healthcare systems. In A. Samson (Ed.), *The Behavioral Economics Guide 2021* (with an Introduction by John List) (pp. 94-103). <https://www.behavioraleconomics.com/be-guide/>
- Santos, H. C., **Goren, A.**, Chabris, C. F., & Meyer, M. N. (2021). Effect of targeted behavioral science messages on COVID-19 vaccination registration among employees of a large health system: A randomized trial. *Journal of the American Medical Association Network Open*, 4(7), e2118702. <https://doi.org/10.1001/jamanetworkopen.2021.18702>
- Milkman, K. L., Patel, M. S., Gandhi, L., Graci, H. N., Gromet, D. M., Ho, H., Kay, J. S., Lee, T. W., Akinola, M., Beshears, J., Bogard, J. E., Buttenheim, A., Chabris, C. F., Chapman, G. B., Choi, J. J., Dai, H., Fox, C. R., **Goren, A.**, Hilchey, M. D., ... Duckworth, A. L. (2021). A megastudy of text-based nudges encouraging patients to get vaccinated at an upcoming doctor's appointment. *Proceedings of the National Academy of Sciences*, 118(20), e2101165118. <https://doi.org/10.1073/pnas.2101165118>
- Spalding, W., Farahbakhshian, S., Maculaitis, M. C., Peck, E. Y., & **Goren, A.** (2021). The association of oral stimulant medication adherence with work productivity among adults with ADHD. *Journal of Attention Disorders*. <https://doi.org/10.1177/10870547211020113>

Huang, L., **Goren, A.**, Lee, L. K., Li, V. W., Dempsey, A., & Srivastava, A. (2019). Disparities in healthcare providers' interpretations and implementations of ACIP's meningococcal vaccine recommendations. *Human Vaccines & Immunotherapeutics*, 16(4), 933-944. doi: 10.1080/21645515.2019.1682845

Goldstein, I., **Goren, A.**, Li, V. W., Maculaitis, M. C., Tang, W. Y., Hassan, T. A. The association of erectile dysfunction with productivity and absenteeism in eight countries globally. *The International Journal of Clinical Practice*, 73(11), e13384. doi: 10.1111/ijcp.13384

Baker, C., Bruno, M., Emir, B., Li, V., **Goren, A.** (2018). Smoking cessation is associated with lower indirect costs. *Journal of Occupational and Environmental Medicine*, xx, xxx. doi: 10.1097/JOM.0000000000001302. *Used to create five 2018 CME test questions for the journal.*

**Goren, A.**, Montgomery, W., Kahle-Wroblewski, K. Nakamura, T., & Ueda, K. (2016). Impact of caring for persons with Alzheimer's disease or dementia on caregivers' health outcomes: findings from a community based survey in Japan. *BMC Geriatrics*, 16, 122. doi: 10.1186/s12877-016-0298-y

Zhang, M., **Goren, A.**, Lee, S., DiBonaventura, M. D., & Olsson, W.H. (2015). Characterizing patients with psoriasis on injectable biologics adalimumab, etanercept, and ustekinumab: A chart review study. *Journal of Dermatological Treatment*, 27(4), 339-345. doi: 10.3109/09546634.2015.1118427

**Goren, A.**, Carter, C., & Lee, S. (2016). Patient reported health outcomes and non-adherence in psoriasis patients receiving adalimumab or ustekinumab for moderate to severe plaque psoriasis. *Journal of Dermatological Treatment*, 27(1), 43-50. doi: 10.3109/09546634.2015.1049972

**Goren, A.**, Mould-Quevedo, J., & DiBonaventura, M. D. (2014). Prevalence of pain reporting and associated health outcomes across emerging markets and developed countries. *Pain Medicine*, 15, 1880-1891. doi: 10.1111/pme.12542

DiBonaventura, M., Wintfeld, N., Huang, J., & **Goren, A.** (2014). The association between nonadherence and glycated hemoglobin among type 2 diabetes patients using basal insulin analogs. *Patient Preference and Adherence*, 8, 873-882. doi: 10.2147/PPA.S55550

**Goren, A.**, Gilloteau, I. Lees, M., & DiBonaventura, M. D. (2014). Quantifying the burden of informal caregiving for patients with cancer in Europe. *Supportive Care in Cancer*, 22(6), 1637-1646. doi: 10.1007/s00520-014-2122-6

**Goren, A.**, Annunziata, K., Schnoll, R. A., & Suaya, J. A. (2014). Smoking cessation and attempted cessation among adults in the United States. *PLoS ONE*, 9(3), e93014. doi: 10.1371/journal.pone.0093014

**Goren, A.**, Roberts, C. & Victor, T. W. (2014). Comorbid risk, respondent characteristics and likelihood of pneumococcal vaccination versus no vaccination among older adults in Brazil. *Expert Review of Vaccines*, 13(1),175-184. doi: 10.1586/14760584.2014.863714

**Goren, A.,** Liu, X., Gupta, S., Simon, T. A., & Phatak, H. (2013). Quality of life, activity impairment, and healthcare resource utilization associated with atrial fibrillation in the US National Health and Wellness Survey. *PLOS ONE*, 8(8), e71264.

Schnoll, R. A., **Goren, A.,** Annunziata, K., & Suaya, J. A. (2013). The prevalence, predictors, and associated health outcomes of high nicotine dependence using three measures among US smokers. *Addiction*, 108(11), 1989-2000. doi: 10.1111/add.12285

**Goren, A.,** Harris, J. L., Schwartz, M. B., & Brownell, K. D. (2010). Predicting support for restricting food marketing to youth. *Health Affairs*, 29(3), 419-424.

Schooler, C., Caplan, L., **Goren, A.,** Mounkoro, P., & Diakite, C. (2009). It's tough to cope in rural Mali: Financial coping style, mastery, self confidence, and anxiety in a bad and worsening socioeconomic environment. In W. R. Avison, C. S. Aneshensel, S. Schieman, & B. Wheaton (Eds.), *Advances in the Conceptualization of the Stress Process: Essays in Honor of Leonard I. Pearlin*. Springer.

**Goren, A.,** & Todorov, A. (2009). Two faces are better than one: Eliminating false trait associations with faces. *Social Cognition*, 27, 222-248.

Hall, C. C., **Goren, A.,** Chaiken, S., & Todorov, A. (2009). Shallow cues with deep effects: Trait judgments from faces and voting decisions. In E. Borgida, C. M. Federico, & J. L. Sullivan (Eds.), *The Political Psychology of Democratic Citizenship* (pp. 73-99). Oxford University Press.

Cooper, J., & **Goren, A.** (2007). Cognitive dissonance. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of Social Psychology*. Thousand Oaks, CA: Sage.

Todorov, A., **Goren, A.,** & Trope, Y. (2007). Probability as a psychological distance: Construal and Preferences. *Journal of Experimental Social Psychology*, 43, 473-482.

Todorov, A., Mandisodza, A. N., **Goren, A.,** & Hall, C. C. (2005). Inferences of competence from faces predict election outcomes. *Science*, 308, 1623-1626.

## SELECT PRESENTATIONS

### TALKS

**Meyer, M. N.** (2023, October). Health AI aversion or appreciation? Four randomized field trials of personalized risk-communication nudges to encourage flu vaccination. Talk presented at A Symposium Towards Responsible Biomedical AI, Penn State, held virtually.

**Khan, N., Goren, A., & Oran, R.** (2023, September). Crowdsourcing, testing, and implementing nudges in health care: How to operationalize nudge units. Workshop presented at the Nudges in Health Care Symposium 2023, Philadelphia, PA.

**Chabris, C. F.** (2023, May). Informing patients that they are at high risk for serious complications of viral infection increases vaccination rates. Talk presented at the Behavioral Science & Policy Association 2023 conference, held virtually.

**Rosenbaum, G. M.**, Shermohammed, M., Goren, A., Lanyado, A., Metzger, C., Yesharim, R., Wolk, D. M., Doyle, J., Meyer, M. N., & Chabris, C. F. (2022, February). Informing patients that they are at high risk for serious complications of viral infection increases vaccination rates. Talk presented at the Society for Judgment and Decision Making 42<sup>nd</sup> Annual Conference, held virtually.

**Rosenbaum, G.M.**, Shermohammed, M., Goren, A., Lanyado, A., Metzger, C., Yesharim, R., Wolk, D.M., Doyle, J., Meyer, M.N.,\* & Chabris, C.F.\* (2021, December). Effects of AI-determined high-risk warnings on flu vaccination rates: Two field experiments. Presented at the 11th Behavioral Science and Health Symposium, University of Pennsylvania, Philadelphia. [\*These authors contributed equally to the work.]

**Santos, H. C.**, Goren, A., Chabris, C. F., & Meyer, M. N. (2021, May). Reminders designed with behavioral science features increase COVID-19 vaccination. Talk presented at Penn Medicine's 2021 Nudges in Health Care Symposium, held virtually.

<https://nudgeunit.upenn.edu/2021-nudges-health-care-symposium-abstracts>

**Goren, A.**, Gupta, S., Lee, L. K., Wen, K-Y., & Geynisman, D. M. (2016, May). Predictors of intentional and unintentional non-adherence, and associated health utilities, among women receiving oral treatments for breast cancer. Talk presented at the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) 21<sup>st</sup> Annual International Meeting 2016, Washington, DC. *Research Presentation Award finalist*.

**Goren, A.**, & Geynisman, D. M. (2014, June). Non-adherence is associated with poorer health outcomes among women currently treated for breast cancer with oral endocrine therapy. Talk presented at the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) 19<sup>th</sup> Annual International Meeting 2014, Montreal, Quebec, Canada.

Gupta, S., & **Goren, A.** (2013, May). Application of item response theory in validating the Morisky Medication Adherence Scale in patients with hypertension. Talk presented (by Goren & Gupta) at the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) 18<sup>th</sup> Annual International Meeting 2013, New Orleans, LA.

**Goren, A.** (2008, February). Let freedom sting: The consequences of disagreements in democratic vs. autocratic groups. Invited talk at Max Planck Institute workshop, Berlin, Germany.

**Goren, A.**, Todorov, A., & Trope, Y. (2003, October). Decisions about likely and unlikely prospects: Are true preferences revealed when the odds are low? Talk presented at the Yale Four-College Conference, Yale, CT.

## ABSTRACTS

Shermohammed, M., Goren, A., Lanyado, A., Yesharim, R., Wolk, D. M., Doyle, J., Meyer, M. N., & Chabris, C. F. (2021, May). Informing patients that they are at high risk for serious complications of viral infection increases vaccination rates. Abstract posted at Penn

Medicine's 2021 Nudges in Health Care Symposium, held virtually.

<https://nudgeunit.upenn.edu/2021-nudges-health-care-symposium-abstracts>

Shermohammed, M., Goren, A., Chabris, C. F., & Meyer, M. N. (2021, May). A well-timed reminder can increase patient portal enrollment by 200%. Abstract posted at Penn Medicine's 2021 Nudges in Health Care Symposium, held virtually.

<https://nudgeunit.upenn.edu/2021-nudges-health-care-symposium-abstracts>

## POSTERS

Sullivan, M., Potter, T. R., Santos, H. C., Goren, A., Chaudhari, J., Marshall, K., Beaton, M., Angras, K., Mackeen, A. D. (2023, February). Applying clinical decision support to improve recommendation of low dose aspirin use in patients at risk of preeclampsia. Poster presented at the Health Care System Research Network (HCSRN) Annual Conference.

Goren, A., Shermohammed, M., Rosenbaum, G., Meyer, M. N., & Chabris, C. F. (2022, February). A well-timed reminder can increase patient portal enrollment by 200%. Poster presented at the Society for Judgment and Decision Making 42<sup>nd</sup> Annual Conference, held virtually. <http://www.sjdm.org/presentations/>

Santos, H. C., Goren, A., Meyer, M. N., & Chabris, C. F. (2022, February). Loss framing and social norms nudges to encourage enrollment in an employee wellness program: A pragmatic trial. Poster presented at the Society for Judgment and Decision Making 42<sup>nd</sup> Annual Conference, held virtually. <http://www.sjdm.org/presentations/>

Tavares, S., Goren, A., Sinha, S., Shermohammed, M., & Alander, S. (2021, May). Improving electronic alert effectiveness using insights from psychology and behavioral economics. Poster presented at the American Medical Informatics Association (AMIA) 2021 Virtual Clinical Informatics Conference.

Goren, A., Annunziata, K., & Unni, E., (2017, May). Adapting the Medication Adherence Reasons Scale (MAR-Scale) for online administration across multiple comorbid conditions, modes of administration, and frequencies of use. Poster presented at the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) 22<sup>nd</sup> Annual International Meeting 2017, Boston, MA.

Goren, A., Strader, C., & DiBonaventura, M. D., (2016, May). Prevalence and health outcomes associated with types of diabetes complications. Poster presented at the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) 21<sup>st</sup> Annual International Meeting 2016, Washington, DC.

Goren, A., Feldman, B., Hoshen, M., Rabi, Y., Philip, E. J., Brody, J., Witt, E. A., & Balicer, R. (2014, June). Obesity and cancer are independently associated with increased comorbid risk in distinct 2013 data sources: Clalit Israel EMR and U.S. National Health and Wellness Survey (NHWS). Poster presented at the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) 19<sup>th</sup> Annual International Meeting 2014, Montreal, Quebec, Canada.

Pedersini, R., Goren, A., & Ingham, M. (2014, April). The value of the Compliance-Questionnaire-Rheumatology, a behavior-focused predictive adherence questionnaire: Validation as a tool alongside the Morisky Medication Adherence Scale. Academy of Managed Care Pharmacy, Tampa, FL. *Gold Award*.

Goren, A., Gilloteau, I., Penrod, J. R., & Jassem, J. (2013, November). Assessing the burden of caregiving for patients with lung cancer in Europe. Poster presented at the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) 16<sup>th</sup> Annual European Conference 2013, Dublin, Ireland. *ISPOR Poster Finalist Award winner*.

Mori, A., Goren, A., Gilloteau, I., & DiBonaventura, M.D. (2012, September). Quantifying the burden of caregiving for patients with cancer in Europe. Poster presented at the European Society for Medical Oncology (ESMO) Annual Meeting 2012, Vienna, Austria. *ESMO press release*: [http://www.esmo.org/about-esmo/press-office/esmo-2012-press-releases/view.html?tx\\_ttnews%5Btt\\_news%5D=1617&tx\\_ttnews%5BbackPid%5D=2272&cHash=de507774c2](http://www.esmo.org/about-esmo/press-office/esmo-2012-press-releases/view.html?tx_ttnews%5Btt_news%5D=1617&tx_ttnews%5BbackPid%5D=2272&cHash=de507774c2)

Gupta, S., Goren, A., Victor, T. W., Chapnick, J., Hawthorne, S., Hirji, I., Chirovsky, D., Olavarría, E., Moadel, A. B., Lemoine, C., & Davis, C. (2011, December). Associations between treatment restrictions, patient-reported treatment burden and adherence to tyrosine-kinase inhibitor therapy among chronic myeloid leukemia patients in the United States and Europe. Poster presented at the American Society of Hematology (ASH) Annual Meeting 2011, San Diego, CA.

Goren, A., Roy, S., DiBonaventura, M., Ertl, J., & Cifaldi, M. (2010, November). Effect of switching anti-tumor necrosis factor agents on clinical outcomes for patients with rheumatoid arthritis. Poster presented at the American College of Rheumatology (ACR) Conference 2010, Atlanta, GA.

Goren, A., & Todorov, A. (2007, January). Stab in the front, praise in the back: Relevant target presence prevents spontaneous trait transference. Poster presented at the Society for Personality and Social Psychology Conference 2007, Memphis, TN.

Goren, A., Todorov, A., & Trope, Y. (2004, January). More forest than trees when odds are low: Decisions about likely and unlikely prospects. Poster presented at the Society for Personality and Social Psychology Conference 2004, Austin, TX.

Goren, A., & Rutt, A. (2001). Distinguishing visual and spatial components of working memory by measuring vividness in a dual-task paradigm. Poster presented at the semiannual Experimental Laboratory in Cognitive Processes Poster Presentation, University of Maryland, College Park, MD.

## PROFESSIONAL SERVICE

Continuing Education (CE) credit=1: Gave Pharmacy Lunch and Learn talk at Geisinger: Nudge: Applying behavioral science principles to increase uptake of prescribed treatments and screenings. Goren, A., & Meyer, M. N., May 13, 2022.

G-Pride ally, helped lead the Snyder, Union, Northumberland (SUN) Pride festival in Lewisburg on June 19, 2023.

Affiliate of NBER's Center for Aging and Health, 2021 – present

Abstract reviewer for ISPOR 2014, 2015, & 2016 Conferences in Montreal, Philadelphia, and Washington, DC

Ad hoc reviewer for several journals in social psychology and health, 2006 – present

Implemented Princeton Psychology Paid Experiments Website and Protocol, 2007, to help recruit a more diverse sample of participants and make it accessible to all researchers

Organization committee member for Princeton University 4-College Conference, February, 2005; helped plan and set up an annual conference for Yale, NYU, Columbia, and Princeton

Weekly Social Psychology Journal Club organizer, Princeton University, 2003 – 2005